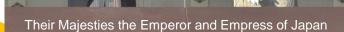
The Celebration of the 81st Birthday of His Majesty the Emperor of Japan

His Majesty the Emperor Akihito was born in Tokyo on 23rd December 1933, as the son of their Majesties Emperor Showa and Empress Kojun. On 7th January 1989, upon the demise of the Emperor Showa, Emperor Akihito acceded to the throne as the 125th Emperor of Japan. Their Majesties the Emperor and the Empress have two sons and a daughter.

Japan-Sudan



Friendship & Partnership since 1956



H.E. Mr. Hideki Ito, Ambassador of Japan to Sudan

It is my utmost pleasure to extend my warmest greetings to the Government and people of Sudan on the occasion of the 81st Birthday of His Majesty the Emperor of Japan Akihito.

I arrived recently in Sudan as Ambassador of Japan and presented the letter of credence to H.E. President Omar Hassan Ahmed Al Bashir in November. I strongly believe that our relations are based upon mutual trust and understanding and have been diversified since the establishment of the diplomatic ties in 1956.

Japan, hand in hand with Sudan, has implemented many economic cooperation projects that focus on three main pillars namely, agricultural development, providing basic human needs and consolidation of peace. Our assistance philosophy is "Not to give a fish, but transfer the skill of how to fish." Japanese experts always engage with the Sudanese concerned in developing their skills together over a period of time. I am

determined to strengthen this assistance.

In November, I visited Gezira State where I was warmly greeted by the local people. I was delighted to see them very happy for having a Japanese project in their village. It is my intention to visit as many localities and villages as possible to hear people's voices and to promote exchanges in a variety of areas including culture and sports. I would be very excited if we could work together to realize the dream of the Sudanese wrestlers to compete in the Olympic Games "Tokyo 2020".

Consolidation of Peace

New Pump Station

Economic Cooperation

Japan's strong commitment to Sudan is demonstrated by its continuous provision of Official Development Assistance (ODA) through bilateral and multilateral channels. The total amount of ODA from Japan to Sudan has reached over 1.2 billion USD since 2005. ODA represents the real interaction and process of building Japan-Sudan partnership and plays a vital role in enriching the bilateral relationship.



Cultural Activities

The Embassy of Japan has conducted a variety of cultural events such as film screening, food fair, flower arrangement(Ikebana) show. The people's exchanges have been accelerating especially in the field of sports.

A Japanese diplomat "MURO" participated in Sudanese wrestling last year, but this year, a world-class Japanese wrestler "SUNA" arrived in Sudan for coaching prominent Sudanese wrestlers aiming for the Olympic Games "Tokyo 2020".





ODA Fless Tour



Examine a boy inside Dr. Car



Ambassador riding a Combine Harvester in Gezira

In November, the Embassy of Japan and JICA Sudan Office co-organized "2014 ODA Press Tour" with the aim of providing the firsthand knowledge of Japan's ODA to Sudanese journalists of newspaper and TV. This year we visited Gezira State where Japan's various ODA projects are implemented such as upland rice cultivation and Dr. Car(mobile clinic) projects.